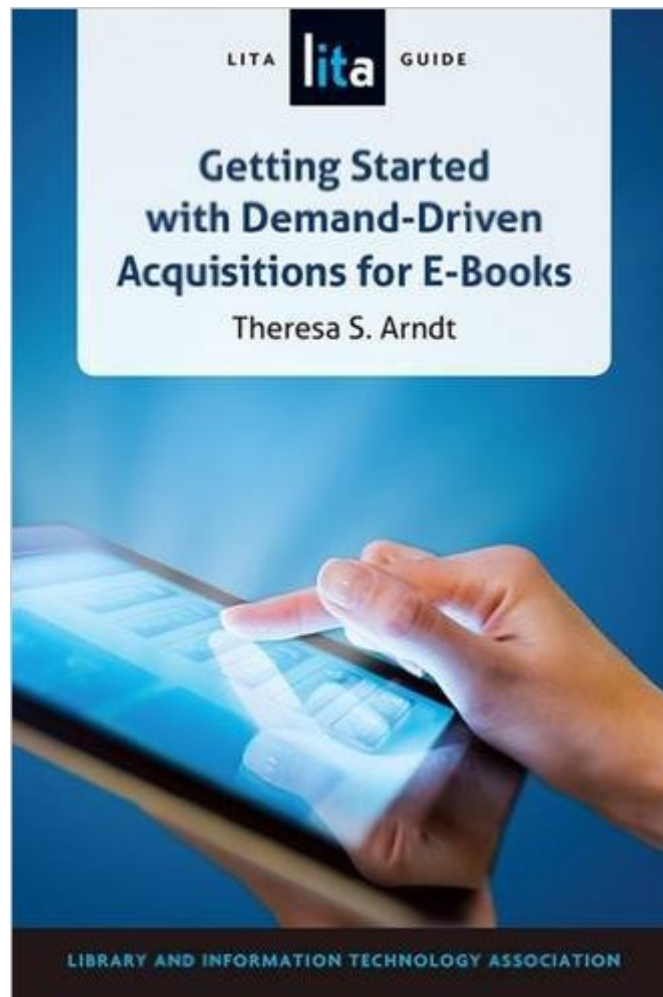# Getting Started With Demand-Driven Acquisitions For E-books: A LITA Guide

Synopsis

Thousands of e-books are published each year; and rather than holding steady, e-book prices are rising some 3.5% this year alone. With so many titles out there, how do you know which ones will actually circulate? Demand-driven acquisition (DDA) may be the answer for your library, and getting started needn t be daunting. This LITA Guide includes more than 200 criteria questions to help you develop a DDA e-book program that's right for your library, offering perspective onWhy DDA is worth considering, and how it increases instant access to more e-books for library users while holding down overall library book purchasing cost increasesPrioritizing goals to better negotiate with vendorsWorkflow with library services providers and e-book aggregatorsManaging trade-offs between staff time and direct costsFactors in policy decisions, such as single or multiple vendors, short term loans, and mediating purchasesUsing MARC records and discovery servicesVendor reporting, cost per use, processing costs, and other metrics for assessmentIncorporating DDA titles into your catalogFocusing on the unique requirements and processes of e-book acquisition, this guide will help ensure that your library's e-book collection is both vibrant and cost-effective.

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